

Waterlefe Community Development District  
Golf Committee Minutes  
March 17<sup>th</sup>, 2022

**Present:** Ted Cole, Tony Maddaloni, Barbie Brand, Bill Stasiuk, Jerri Haibach, Bill Vernal, Bruce Ambrose & Bob Buchanan

**A quorum was established.**

**Absent:** Joel Ambrose & Bonnie Tyler

**Other Attendees:** Steve Dietz (CDD GM & Golf Club GM), Janice Reed (Director of Marketing), Chris Threatt (Course Superintendent), Mark Trotter (Director of Golf), Mary Paige Huisman (Executive Assistant), Jessica Kaufman (F&B Manager) and Richard Carroll (CDD Liaison)

**Call to Order:** Meeting was called to order @ 12:03PM by Mr. Dietz

**Public Comments:** No public comments.

**Business Administration:**

**Consideration of the Regular Meeting Minutes from February 17<sup>th</sup>, 2022:**

- The minutes from the February 2022 meeting were presented. There was a motion by T. Maddaloni to accept the minutes with a second by B. Stasiuk; this was unanimously approved.

**Financial Review:**

- January finalized financials were reported on. January finished with a positive \$55,955 net income variance to the budget. Public rounds were \$9 more per round for public golf and public rounds were up 389 to budget.
- January financials showed a positive \$60,411 in revenues compared to the prior year showing a continued growth from last year's numbers.
- February preliminary financials were reported on showing another positive month. Public rounds were up 841 to budget and coming in at \$13 more per round.

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Merchandise numbers were also up thanks to the Callaway demo day. F&B was also positive to budget.

- March MTD financials were reported on. Current MTD numbers are below budget due to increment weather early in the month and the Men's Member Guest event.

Numbers are expected to go up and finish positive to budget by month end. It was noted that while there are less public rounds to budget currently they are still coming in at \$14 more to budget; staff is continuing to monitor golf rates and will adjust as necessary.

### **Business Items**

#### **Golf Renovations Update:**

- It was reported that staff is currently seeking out 2 additional bids for the 2023 green renovations but they hope to have a signed contract soon pending the upcoming CDD meeting.
- There was discussion on some of the a la carte items like the #9 tee box renovations, @15 green area to include bunkers and grass, and the practice facility on #10.

### **Staff Reports:**

#### **Golf Course Maintenance:**

- It was reported that staff is working on getting ready to ramp up for summer and being performance based. There was discussion on the overseed & timing of Rye and Bermuda grass changes.
- It was reported that even though we saw frost and a couple of cold mornings the grass is growing thanks to the weather heating up and maintenance staff hopes to be able to move forward with their pre-emergent for spring/summer.
- The irrigation valves project has been completed throughout the course now allowing staff to be able to shut off every other hole if necessary.

#### **Marketing Report:**

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- The current membership count is 218 with the addition of 2 new members and a previous member rejoining. One single membership has also upgraded to a family membership.
- Staff is preparing to begin advertising the Summer Program. Rates did increase and there are now family versus single program options.
- The UMR Sports has had their soft opening and is getting ready to be fully open; Waterlefe will have a banner on site.

#### **Pro Shop:**

- The Men's Member Guest event has been completed. It went very well with a lot of positive feedback. It was reported that the tournament had a full field with an alternate list.
- The ladies have some events coming up including the Solheim Cup, Wine and Wedges clinic and Member Guest. Staff is preparing for these events.
- Staff is currently in discussion with other courses to begin nailing down this summer's reciprocal list. There was discussion of some reciprocals being on a 2-year contract to accommodate for next year's renovations.

#### **Grille Room:**

- The Grille Room reported that they have an upcoming Tapas on the Terrace event with live music for members.
- Staffing was reported on with staff staying very strong and working well together.
- Grille Room was happy to surpass their budget and hopeful that March will be the same thanks to the many events each month mixed with increased public rounds.

#### **Fact Finding Subcommittee:**

- No Report

#### **Operations Subcommittee:**

- There was discussion on the potential practice facility on #10.

#### **Communications:**

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- A communication was sent out about the upcoming renovations. It was noted that the club hopes to send out another communication about renovations to include additional detail. A communication on “course care” is also going to be sent out.

**WMGA:**

- The WMGA reported they are working with the club to help involve more senior divisions in tournaments. The WMGA will also begin looking at the calendar for next year’s events.

**WWGA:**

- The WWGA reported on their upcoming events, including that their Member Guest is at a full field currently and their annual meeting will be soon.

**Liaison Comments:**

- No Report.

**Additional Discussion:**

- B. Buchanan gave an update on the Waterlefe youth program and Dream Center.
- There was discussion on the consideration of naming a few golf course holes similar to Valspar’s Snake Pit. It was decided the Committee and staff would begin brainstorming on some possible ideas and have ready for the reopening after the renovations in 2023.

**Ajournment:**

- B. Brand motioned for adjournment; B. Ambrose seconded. It was moved to adjourn the meeting @ 1:45PM.